CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

	Contract / Re	vision		Alt Order #	
	582052	1		07911012	
Product					
ROMNEY/P/R					
Contract Dates	Estimate #				
10/10/12 - 10/16/12					
Advertiser			Or	iginal Date	/ Revision
Romney/R/ President				0/11/12	/ 10/11/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	WTKR	Jamie /	And	irus	Washington, D.
	Special Handl	ling			
	Demographic				
	Adults 35+				
	IDB#	Adverti		Code	Product Code
		ROMM			
	Agency Ref			Advertiser	Ref
				I	1

		Spots/		Tota	ls
	art/End Time Days	Length Week	Rate Type	Spots	Amount
	7am	:30	NM	6	\$2,520.00
	Rate \$420.00			1	
	7am	:30	NM	4	\$4,040.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 22 4 \$	<u>Rate</u> 51,010.00			**	7 110 10.00
	am-12n	:30	NM	2	\$2,720.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 11 2 \$	Rate 61,360.00			_	42,720.00
4 3 10/10/12 10/14/12 Price Is Right 11a	am-12n	:30	NM	3	£4 000 00
Start Date End Date Weekdays Spots/Week	Rate	.00	IAIN	3	\$4,080.00
	1,360.00				
	n-1230pm	:30	NM	3	\$2,880.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12111 3	Rate \$960.00				
	n-1230pm	.00			
	Rate	:30	MM	2	\$1,920.00
the designation of the state of	\$960.00				
	28-3pm	:30	NM	2	\$1,920.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 11 2	Rate			-	Ψ1,020.00
	\$960.00				
8 3 10/10/12 10/14/12 CBS Daytime 122 Start Date End Date Weekdays Spots/Week	28-3pm Rate	:30	NM	3	\$2,880.00
	\$960.00				
9 3 10/10/12 10/14/12 Ellen Degeneres 3pm 3-4p	pm	:30	NM	6	\$3,000,00
Start Date End Date Weekdays Spots/Week			14161	٥	\$3,900.00
	\$650.00				
10 3 10/15/12 10/16/12 Ellen Degeneres 3pm 3-4p		:30	NM	4	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 22 4	Rate \$650.00				
11 3 10/15/12 10/16/12 NewsCha 3 News First @ 4p 358		:30	NM	- 7	60.040.05
Start Date	Rate	.50	NM	4	\$3,040.00
Week: 10/15/12 10/21/12 22 4	\$760.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shell remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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	Contract / Revision 582052 /	Alt Order # 07911012		
Contract Dates 10/10/12 - 10/16/12	Product ROMNEY/P/R	Estimate #		
Advertiser Romney/R/ President		Original Date / Revision 10/11/12 / 10/11/12		

*Line Ch Start Date End Date Description Start/End Time Days Length Wee		Spots	otals Amount
Start Date End Date Weekdays Spots/Week Rate			7 ti Hodric
12 3 10/10/12 10/14/12 NewsCha 3 News First @ 4p 358-5pm :30	NM	6	\$1,890.00
Start Date End Date Weekdays Spots/Week Rate	1400	"	Ψ1,090.00
Week: 10/08/12 10/14/12222 6 \$315.00			
13 3 10/10/12 10/14/12 Newschannel 3 News 5-530pm :30	NM	6	\$5,760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12222 6 \$960.00			7-1. 00.00
44.0 404549 404649 104649			
30 15 15 15 15 15 15 15 15 15 15 15 15 15	NM	4	\$3,840.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 MT 4 \$960.00			
JE B. JOHENS JOHN S. T.			
15 3 10/15/12 10/16/12 Newschannel 3 News 530-6pm :30 <u>Start Date End Date Weekdays Spots/Week</u> Rate	NM	4	\$4,520.00
Week: 10/15/12 10/21/12 MT 4 \$1,130.00			
16 3 10/10/12 10/14/12 Newschannel 3 News 530-6pm :30	NM	6	\$6 700 00
Start Date	14IVI	١	\$6,780.00
Week: 10/08/12 10/14/12222 6 \$1,130.00			
17 3 10/10/12 10/14/12 Newschannel 3 News 6-630pm :30	NM	6	\$8,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12222 6 \$1 420 00			4-,0-000
do a device device in the second seco			
18 3 10/15/12 10/16/12 Newschannel 3 News 6-630pm :30 Start Date End Date Weekdays Spots/Week Rate	NM	4	\$5,680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 22 4 \$1,420.00			
41/142.00			
19 3 10/15/12 10/16/12 7-730pm 7-730pm :30 <u>Start Date End Date Weekdays Spots/Week</u> Rate	NM	2	\$2,330.00
Week: 10/15/12 10/21/12 11 2 \$1,165.00			
20 3 10/10/12 10/14/12 7-730pm 7-730pm :30	NM	3	\$2.40E.00
Start Date End Date Weekdays Spots/Week Rate	IAINI	3	\$3,495.00
Week: 10/08/12 10/14/12111 3 \$1,165.00			
21 3 10/10/12 10/14/12 The Insider 730p-8pm :30	NM	3	\$3,495.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12111 3 \$1 165 00			40,100.00
71,100.00			
22 3 10/15/12 10/16/12 The Insider 730p-8pm :30 Start Date End Date Weekdays Spots/Week Rate	NM	2	\$2,330.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 11 2 \$1,165.00			
20.0			
23 3 10/15/12 10/16/12 Late News (M-F) 11-1135p :30 Start Date End Date Weekdays Spots/Week Rate	NM	2	\$3,630.00
Week: 10/15/12 10/21/12 11 2 \$1,815.00			
24 3 10/10/12 10/14/12 Late News (M-F) 11-1135p :30	NM	3	\$E 44E 00
Start Date End Date Weekdays Spots/Week Rate	IAIN	3	\$5,445.00
Week: 10/08/12 10/14/12111 3 \$1,815.00			
25 3 10/10/12 10/14/12 Late Night with David Letterm1135pm-1237am :30	NM	3	\$945.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12111 3 \$315.00			40.000
20.0			
26 3 10/15/12 10/16/12 Late Night with David Letterm1135pm-1237am :30 Start Date End Date Weekdays Spots/Week Rate	NM	2	\$890.00
Week: 10/15/12 10/21/12 11 2 \$445.00			
27 3 10/15/12 10/15/12 Monday Prime 10-11pm :30			
Start Date End Date Weekdays Spots/Week Rate	NM	2	\$11,180.00
Week: 10/15/12 10/21/12 M 2 \$5,590.00			
28 3 10/16/12 10/16/12 NCIS 8-9pm :30	NM	2	\$17,880.00
	· · ·	~	Ψ11,000.00

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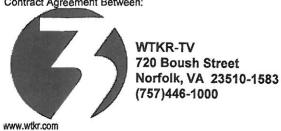
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by edvertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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	Contract / Revision 582052 /	Alt Order # 07911012
<u>Contract Dates</u> 10/10/12 - 10/16/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President		riginal Date / Revision 10/11/12 / 10/11/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/	T. (tals
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Type S	opots	Amount
Week: 10/15/12 10/21/12 -T 2	\$8,940.00				
29 3 10/10/12 10/14/12 Friday Prime Start Date End Date Weekdays Spots/Week	8-9pm Rate	:30	NM	2	\$4,120.00
Week: 10/08/12 10/14/12F 2	\$2,060.00				
30 3 10/14/12 10/14/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am	:30	NM	2	\$2,260.00
Week: 10/08/12 10/14/12 2 2	<u>Rate</u> \$1,130.00		- 1		
31 3 10/14/12 10/14/12 Face the Nation	1030-11am	:30	NM	1	\$1,360.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	<u>Rate</u> \$1,360.00				
33 3 10/14/12 10/14/12 NFL Football	4-8pm	:30	NM	2	\$12,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	Rate \$6,000.00				
34 3 10/14/12 10/14/12 Sunday Prime	7-8pm	:30	NM	1	\$8,380.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	Rate \$8,380.00				
35 3 10/14/12 10/14/12 Sunday Prime	8-9pm	:30	NM	2	\$10,190.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	<u>Rate</u> \$5,095.00				
36 3 10/10/12 10/14/12 Sunday Prime	9-10pm	:30	NM	2	\$4,710.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	Rate \$2,355.00				
37 3 10/12/12 10/12/12 Friday Prime	10-11pm	:30	NM	1	\$4,475.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	<u>Rate</u> \$4,475.00				
38 3 10/10/12 10/14/12 Late News (Sa-Su)		:30	NM	2	\$1,130.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	Rate \$565.00				
39 3 10/10/12 10/14/12 Sunday Prime	10-11pm	:30	NM	2	\$7,060.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 2	Rate \$3,530.00				
40 3 10/10/12 10/14/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$1,130.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 2	<u>Rate</u> \$565.00				3. 1
41 3 10/10/12 10/12/12 CBS This Morning	7-9a	:30	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12WTF 1					1.00
42 3 10/15/12 10/16/12 CBS This Morning	7-9a	:30	NM	2	\$280.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	<u>Rate</u> \$140.00				
43 3 10/10/12 10/12/12 NewsChannel 3 News	5-6am	:30	NM	3	\$945.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 wTF 3	<u>Rate</u> \$315.00				
44 3 10/15/12 10/16/12 NewsChannel 3 News	5-6am	:30	NM	2	\$630.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	Rate \$315.00		and the same of th		
45 3 10/10/12 10/10/12 Wednesday Prime	9-10pm	:30	NM	1	\$8,035.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 w 1	<u>Rate</u> \$8,035.00				



	Contract / Revision 582052 /	Alt Order # 07911012
Contract Dates 10/10/12 - 10/16/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President		Original Date / Revision 10/11/12 / 10/11/12

thing. Oh. Offed Data End Data Description	8	Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ate Type	Spots	Amount
46 3 10/10/12 10/10/12 Wednesday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12W 1	10-11pm <u>Rate</u> \$3,710.00	:30	NM	1	\$3,710.00
47 3 10/11/12 10/11/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	8-9pm <u>Rate</u> \$4,410.00	:30	NM	1	\$4,410.00
48 3 10/13/12 10/13/12 NCAA Football Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 2	12-330p <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
49 3 10/14/12 10/14/12 1135pm-1205am Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	1135pm-1205am <u>Rate</u> \$105.00	:30	NM	1	\$105.00
50 3 10/13/12 10/13/12 Redskins Overnight Start Date	1135-1235xm <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 51 3 10/12/12 10/12/12 NewsChannel 3 News Start Date	5-6am <u>Rate</u> \$760.00	:30	NM	2	\$1,520.00
N 52 3 10/12/12 10/12/12 CBS This Morning Start Date	7-9a <u>Rate</u> \$650.00	:30	NM	2	\$1,300.00
N 53 3 10/12/12 10/12/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12F 1	9-10am <u>Rate</u> \$1,130.00	:30	NM	1	\$1,130.00
N 54 3 10/12/12 10/12/12 Friday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12F 2	8-9pm <u>Rate</u> \$3,915.00	:30	NM	2	\$7,830.00
N 55 3 10/12/12 10/12/12 Friday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12F 1	9-10pm <u>Rate</u> \$3,355.00	:30	NM	1	\$3,355.00
N 56 3 10/13/12 10/13/12 Saturday Prime Start Date	8-9pm <u>Rate</u> \$1,180.00	:30	NM	2	\$2,360.00
N 57 3 10/13/12 10/13/12 Saturday Prime Start Date	9-10pm <u>Rate</u> \$1,180.00	:30	NM	2	\$2,360.00
N 58 3 10/13/12 10/13/12 Saturday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12S- 2	10-11pm <u>Rate</u> \$1,825.00	:30	NM	2	\$3,650.00
N 59 3 10/14/12 10/14/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	9-10pm <u>Rate</u> \$4,475.00	:30	NM	1	\$4,475.00
N 60 3 10/14/12 10/14/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 1	10-11pm <u>Rate</u> \$6,708.00	:30	NM	1	\$6,708.00
N 61 3 10/15/12 10/15/12 Monday Prime Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	8-9pm Rate \$6,710.00	:30	NM	1	\$6,710.00
V 62 3 10/15/12 10/15/12 Monday Prime Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	9-10pm <u>Rate</u> \$6,710.00	:30	NM	1	\$6,710.00

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	Contract / Revision 582052 /	Alt Order # 07911012		
Contract Dates 10/10/12 - 10/16/12	Product ROMNEY/P/R	Estimate #		
Advertiser Romney/R/ President		riginal Date / Revision 10/11/12 / 10/11/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	T Spots	otals Amount
Start Date End Date Weekdays Spots/Week	Rate		7,7		7 tirioditt
V 63 3 10/15/12 10/15/12 Monday Prime	10-11pm	:30	NM	1	\$ E E00 00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$5,590.00		(414)		\$5,590.00
V 64 3 10/16/12 10/16/12 NCIS	8-9pm	:30	NM	2	\$17,880.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 2	<u>Rate</u> \$8,940.00			2	\$17,000.00
	5-6am	:30	MM	4	\$3,040.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 4	Rate		1,11,1	-	\$5,040.00
	\$760.00				
	3-7am	:30	NM	2	\$2,020.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 2	Rate \$1,010.00				
Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	5	\$3,250.00
Week: 10/15/12 10/21/12 MT 5	\$650.00				
68 3 10/15/12 10/16/12 NewsCha 3 News First @ 4p 3		-20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$1,520.00
Week: 10/15/12 10/21/12 MT 2	\$760.00				
√ 69 3 10/15/12 10/16/12 Newschannel 3 News 5	5-530pm	:30	NM	1	#000 00
Start Date End Date Weekdays Spots/Week	Rate		1 VIVI	,	\$960.00
Week: 10/15/12 10/21/12 MT 1	\$960.00				
	30-6pm	:30	NM	1	\$1,130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 1	Rate			•	Ψ1,100.00
	\$1,130.00				
	-630pm	:30	NM	1	\$1,420.00
	Rate \$1,420.00		- 1		
	1-1135p				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$3,630.00
	\$1,815.00				
1 73 3 10/13/12 10/13/12 Redskins Overnight 1	135-1205a	:30	NM		****
Start Date End Date Weekdays Spots/Week	Rate	.55	INIVI	2	\$200.00
Week: 10/08/12 10/14/12S- 2	\$100.00				
	205-1235a	:30	NM	2	\$270.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 2	Rate			-	Ψ210.00
	\$135.00				
1 75 3 10/14/12 10/14/12 1135pm-1205am 1	135pm-1205am	:30	NM	2	\$560.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 5 2	Rate \$280.00				
Start Date End Date Weekdays Spots/Week	arious Rate	:30	NM	1	\$1,500.00
	\$1,500.00				
77 3 10/13/12 10/13/12 College Football Today 2r	p-cc	:30	- NIA		BO 000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	2	\$3,000.00
	\$1,500.00				
	arious	:30	NM	2	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	Rate			s. -	Ψο,υυυ,υυ
Week: 10/08/12 10/14/12S 2	\$1,500.00				
		Totals		183	\$296,343.00
				AMERICAN TO SERVICE AND ADDRESS OF THE PERSON AND ADDRESS OF THE PERSO	1 - 1 - 1 - 1 - 1

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Contract Agreement Between:

www.wtkr.com



*Line Ch Start Date End Date Description

Print Date 10/11/12

Page 6 of 6

Totals

Amount

	Contract / Revision 582052 /	Alt Order # 07911012
Contract Dates 10/10/12 - 10/16/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President		Original Date / Revision 10/11/12 / 10/11/12

Spots/

*Line Ch Start Date			Start/End Time	Days	Length Week	Rate	Type Spots
Time Period	# of Spots	Gross Amount	Net Amount				
10/01/12 -10/16/12	183	\$296,343.00	\$251,891.55				
Totals	183	\$296,343.00	\$251,891.55				

Signature:	Date:
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